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**PATENT APPLICATION**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of

Docket No: Q61559

Katsumi NIHEI

Appln. No.: 09/699,554

Group Art Unit: 2611

Confirmation No.: 7384

Examiner: Joseph G. Ustaris

Filed: October 31, 2000

For: ADVERTISEMENT METHOD, ADVERTISEMENT APPARATUS,  
ADVERTISEMENT RECEIVER AND RECORDING MEDIUM

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TC 2000

**INFORMATION DISCLOSURE STATEMENT**  
**UNDER 37 C.F.R. §§ 1.97 and 1.98**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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Technology Center 2600

Sir:

In accordance with the duty of disclosure under 37 C.F.R. § 1.56, Applicant hereby notifies the U.S. Patent and Trademark Office of the documents which are listed on the attached PTO/SB/08 A & B (modified) form and/or listed herein and which the Examiner may deem material to patentability of the claims of the above-identified application.

One copy of each of the listed documents is submitted herewith.

1. Japanese Unexamined Patent Application Publication No. 8-123320, published May 17, 1996.
2. Japanese Unexamined Patent Application Publication No. 11-265398, published September 28, 1999.

Katsumi NIHEI

09/699,554

INFORMATION DISCLOSURE STATEMENT

3. Japanese Unexamined Patent Application Publication No. 11-96451, published April 9, 1999.
4. Japanese Unexamined Patent Application Publication No. 10-79711, published March 24, 1998.
5. Japanese Unexamined Patent Application Publication No. 11-65434, published March 5, 1999.
6. Japanese Unexamined Patent Application Publication No. 11-272685, published October 8, 1999.
7. Japanese Unexamined Patent Application Publication No. 11-285053, published October 15, 1999.
8. Japanese Unexamined Patent Application Publication No. 11-500874, January 19, 1999.

The present Information Disclosure Statement is being filed after the later of three months from the application's filing date and the mailing date of the first Office Action on the merits, but before a Final Office Action, Notice of Allowance, or an action that otherwise closes prosecution in the application (whichever is earlier), and therefore Applicant is filing concurrently herewith a Statement Under 37 C.F.R. § 1.97(e). No fee under 37 C.F.R. § 1.17(p) is required.

Katsumi NIHEI  
09/699,554  
INFORMATION DISCLOSURE STATEMENT

In compliance with the concise explanation requirement under 37 C.F.R. § 1.98(a)(3) for foreign language documents, Applicant encloses herewith a copy of a Japanese Office Action dated September 10, 2003, and an English translation of the pertinent portions thereof, which cites such documents and indicates the degree of relevance found by the foreign patent office.

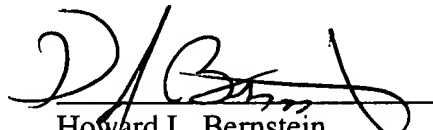
The submission of the listed documents is not intended as an admission that any such document constitutes prior art against the claims of the present application. Applicant does not waive any right to take any action that would be appropriate to antedate or otherwise remove any listed document as a competent reference against the claims of the present application.

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account. A duplicate copy of this paper is attached.

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WASHINGTON OFFICE  
**23373**  
CUSTOMER NUMBER

Respectfully submitted,

  
Howard L. Bernstein  
Registration No. 25,665 for  
J. Frank Osha  
Registration No. 24,625

Date: November 18, 2003

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**STATEMENT UNDER 37 C.F.R. § 1.97(e)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

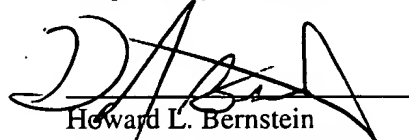
The undersigned hereby states, upon information and belief:

That each item of information contained in the Information Disclosure Statement filed concurrently herewith was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of said Information Disclosure Statement.

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Note (For cited literature, see the List of Cited Literature)

(Regarding Claims 1 through 12) Cited Literature 1 through 3

Cited Literature 1 describes a portable information display device which receives real time information related to areas displayed on a map (regional department store and supermarket sale information, etc.) in a specific format via FM multiplexed transmission, determines if the information is related to the area being displayed on the map, stores only related information in memory and displays it on the map. In Cited Literature 1, it is furthermore described that this can also be employed for navigation by adding a positioning device employing GPS and displaying the current location on the display.

Cited Literature 2 describes an information provision system which selects advertised event information and provides it to users based on the location of the user terminal, the current date and time, and the user's personal information.

Cited Literature 3 describes an advertisement output device that computes the output priority and determines the output sequence when outputting advertisement information.

If any reasons for rejection are newly discovered, a Notice of Reasons for Rejection will be issued.

#### List of Cited Literature

1. Japanese Unexamined Patent Application Publication H08-123320
2. Japanese Unexamined Patent Application Publication H11-265398
3. Japanese Unexamined Patent Application Publication H11-096451

#### Record of Prior Art Literature Search Results

Fields Searched	IPC Version 7 G06F17/30, G09B29/00, G01C21/00, G07F 9/02,
	DB name JICST File (JOIS)
Prior Art Literature	Japanese Unexamined Patent Application Publication H10-079711 Japanese Unexamined Patent Application Publication H11-065434 Japanese Unexamined Patent Application Publication H11-272685 Japanese Unexamined Patent Application Publication H11-285053 Published Patent Publication H11-500874